

## MYRTLE BEACH STAMPEDE RODEO

- Applicant: Patricia Mulkey  
Bar W Rodeo Company
- When: July 13 - 14, 2018
- Time: 6:00 p.m. - 12:00 a.m.
- Where: Former Myrtle Square Mall Site
- Set-up: July 11, 2018
- Take Down: July 15, 2018
- Expected Attendance: 2500 Nightly
- Road Closures: None
- SE Committee Vote: 7-0 approved

# APPLICATION FOR SPECIAL EVENTS PERMIT

Within the City of Myrtle Beach, SC

(Please print legibly or type)

(Must be submitted 30 days prior to the event)

1. Name of Activity/Event: Myrtle Beach Stampede Rodeo
2. Type and Purpose of Event: Eight event amateur rodeo / To bring a bit of western flare to the beach + also to give the cowboys + cowgirls a little vacation while they rodeo
3. Location of Event: Old MB Mall Site - Kings Hwy + 27th Ave North
4. Organization: Bar W Rodeo Company
5. Applicant: Patricia Mulkey
6. 

<u>Patricia Mulkey</u> <small>Primary contact person</small> <u>493 Cash Rd SE</u> <small>Primary address</small> <u>Calhoun GA 30701</u> <u>770-548-2358</u> <small>Primary telephone/fax number</small> <u>mulkey7747@bellsouth.net</u> <small>Primary email address</small>	<u>Brett Woody (Bar W Rodeo Co)</u> <small>Alternate contact person's name</small> <u>4891 Tusquitee Rd</u> <small>Alternate address</small> <u>Hayesville NC 28904</u> <u>828-361-4695</u> <small>Alternate telephone/fax number</small> <u>barwrodeo@hotmail.com</u> <small>Alternate email address</small>
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7. Date(s) of event: July 13-14, 2018 Hours of operation: 6pm - approx 12am
8. Date of set-up: July 11 Take Down Completed By: July 15
9. Expected attendance: 2500 per night
10. Charitable Benefactor (if applicable):  
 Is group a non-profit organization: ☐ Yes ☒ No If yes, attach copy of 501 IRS letter.  
 If no, what portion of proceeds will go to charitable organizations: \_\_\_\_\_
11. How will you publicize the event?  
Billboards, Local Radio + TV, Flyers
12. Are public funds being used? ☐ Yes ☒ No
13. Does the applicant intend to gate the event and charge an admission fee: ☒ Yes ☐ No  
 If so, please detail the amount of the fee and describe as to how the event will be gated:  
\$15.00 for adults and \$10.00 for kids - kids 4 and under free. There will be a gate for contestants and a gate for spectators. The perimeter of rodeo grounds will be secured by 4ft. orange safety fence.
14. Entertainment Description (show on site plan): Eight event rodeo with rough stock, roping, barrel racing + bull riding. freestyle motocross riders at intermission.  
 Speakers/microphone needed: ☐ Yes ☒ No Electrical hook-ups needed: ☐ Yes ☒ No
15. Is a fireworks display planned in conjunction with this event? ☐ Yes ☒ No  
 (Fireworks displays require a SC State Permit obtained by a SC Licensed Pyrotechnician.)

The fee of approximately \$300 - \$600 is based upon when the permit is issued.  
(15 or more days prior to the event \$300; 14 days or less \$600).

16. To what extent has the applicant communicated with adjacent property owners, and what responses have been received? Have not communicated yet but have been advised by Cpt. Crosby that we will not be allowed to be in the parking lot of the Rock n Jump

17. Signage: Will any signs, banners or pennants be posted or hung? Describe the proposed location(s) and include specific details on site plan. Banners will be hung inside arena after its set up - would like to put 1 or 2 signs front of property if permitted

18. Parking requirements: (show on site plan): No. of spaces available \_\_\_\_\_ No. of handicap 20 or more if needed  
If required, has permission been granted for use of Event location by entity other than the City of Myrtle Beach? ☒ Yes ☐ No If yes, please attached proof of authorization.  
Pat Walsh - Property Manager

19. Alcohol:

Will alcoholic beverages be made available to the public? ☐ Yes ☒ No

If yes, provide the following information:

What type of alcohol will be made available? ☐ Spirituous Liquor ☐ Beer ☐ Wine

List the exact locations and times for alcohol sales:

Location: \_\_\_\_\_ Times: \_\_\_\_\_

Have the City and State permits been applied for and/or obtained? ☐ Yes ☐ No

\*Permits approved for the events will be amended if ABC permits are not granted. Applicants are required to provide proof of issuance before the event.

Do the alcohol vendors presently hold a license for on-premise consumption? ☐ Yes ☐ No

If so, Name \_\_\_\_\_ Address \_\_\_\_\_  
Telephone \_\_\_\_\_

If alcohol will be sold or given away, and the vendor is not a license holder for on-site consumption, list the person(s) who will apply for the alcoholic beverage license:

If so, Name \_\_\_\_\_ Address \_\_\_\_\_  
Telephone \_\_\_\_\_

The applicant agrees that all alcohol sales at the event will cease no later than one hour before the scheduled end of each day of the festival. ☐ Yes ☐ No

20. Parades:

Is there a parade planned with this event? ☐ Yes ☒ No

If yes, please state the day, time, location, and anticipated number of participants, routes, times, staging area, disbanding area, review stand, and alternate dates: \_\_\_\_\_

(If the parade is planned for state or municipal roads, please provide written permission or approval from SCDOT and/or the City of Myrtle Beach.)

21. Vendors:

Will vendors be present at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet the number of vendors involved, specify the goods or services being vended and indicate whether the vendors are specifically contracted or regularly

licensed. Please indicate exact location of vendors on the site plan.

**22. FOOD SERVICE:**

Will food be prepared at this event? ☒ Yes ☐ No

If yes, describe in detail on a separate sheet how the food will be prepared, type and location of cooking appliances and type of fuel to be used for cooking.

We will have vendors come and sell food and I'm sure they would use propane - Have not secured any vendors as of yet, but are looking for local MB vendors

**23. Prior Events:**

Is this a first time event? ☐ Yes ☒ No (In City of MB)

Has this event occurred five (5) or more times in the preceding years? ☐ Yes ☒ No

If so, please list the years: 2017 in Horry County

**24. Emergency Medical Services:**

An approved EMS plan is required to receive a permit for the event.

Please attach appropriate documentation (attach additional pages as necessary).

(Call City of Myrtle Beach Fire Department at 918-1109 for questions.)

**25. Security Plan:**

(Call City of Myrtle Beach Police Department at 918-1366 for questions.)

Has the Police Department approved a security plan? ☐ Yes ☐ No

Detail your security plans during event. (attach additional pages as necessary).

(The plan shall specify

- The number of POST-certified off-duty law enforcement personnel and private security guards which the applicant plans to hire – where the number of off-duty law enforcement personnel shall be the same or more than the number of private security guards.
- The arrangements the applicant has made for hiring them.
- Details of the plan for payment.

If no, you must engage qualified security consultants to provide the Police Department with a security plan for approval. A security plan must be approved in order to receive a permit for this event.

If yes, please attach appropriate documentation.

**26. Cleanup of Event Area:**

Detail your plan to keep site and adjacent public and private property free of trash and debris generated by this activity. We will have staff on hand that will empty the trash barrels and pick trash up after performances and after take down

If using a private sanitation company, give name, contact person and telephone number: \_\_\_\_\_

Will additional trash receptacles need to be placed in the event area? ☒ Yes ☐ No If Yes, please contact the City of Myrtle Beach Solid Waste Division (843-918-2160), and they will assist in determining the number of receptacles needed as well as the cost for providing the additional service. If this service is used, payment is due five (5) days before the event.

**27. Street Closings:**

(Please attach documents from SCDOT and/or City of Myrtle Beach authorizing this closure.)

Streets to be closed: None

Day/Dates: \_\_\_\_\_

Closing Time: \_\_\_\_\_

Opening Time: \_\_\_\_\_

28. Insurance: (Certificate of Insurance to be sent to City of Myrtle Beach Risk Department; for questions call 918-1007.)

- 1) Coverage shall be written on an occurrence basis and provide Premises/Operations: Independent Contractors: Products/Completed Operations: Contractual and Broad Form Property Damage.
- 2) Minimum Limits of Liability will be \$1,000,000 combined single limit per occurrence for bodily injury and property damage.
- 3) The City of Myrtle Beach shall be named as "additional insured" and the policy endorsed to require that the City be provided thirty (30) days written notice of coverage modification or cancellation.
- 4) A certificate of insurance will be provided to the City ten (10) days prior to the beginning date of the event permitted herein.
- 5) Additional limits or coverages may be required by the Risk Manager to address specific special or unusual hazards. *Will have Insurance Co. send certificate whenever needed*

29. Special Requirements:

Are there any special or unusual requirements that may be imposed or created by virtue of the proposed event activity? ☐ Yes ☒ No  
If Yes, please explain: \_\_\_\_\_

## SITE PLAN

(The site plan must accompany your Special Event application or the application will be considered incomplete and returned to the applicant.)

### Site Plan Size Requirement:

The City may be able to provide a base map of the area upon request.  
Must be presented on 8 1/2" x 11" letter size paper

### Site Plan must include the following:

- 1) Location and number of all structures with respect to the existing buildings, property lines, roads and walkways, to include
  - ☐ Tents/detail description of size/state if tent is fully or partially enclosed/number of tents; Indicate activity in each tent.
  - ☐ Grandstands/size/capacity
  - ☐ Stage – include electrical hook-ups and engineer certification
  - ☐ All electrical hook-ups/generators
  - ☐ All speakers/hook-ups
  - ☐ Vendor booths, size and description of goods sold
  - ☐ Refreshment stands
  - ☐ Restroom accommodations (include number of handicap accessible); please advise if you will require a source of potable water.
  - ☐ Tables
  - ☐ Trash and recycling receptacles
  - ☐ Signs with size indicated (must identify all signs visible from public roadway)
  - ☐ Parking areas/include handicap spaces available and number
  - ☐ Vehicle/trailer locations
  - ☐ Perimeter fencing, barricades, barriers, and all entry/exit points.

**Additional applications/licenses or permits required:**

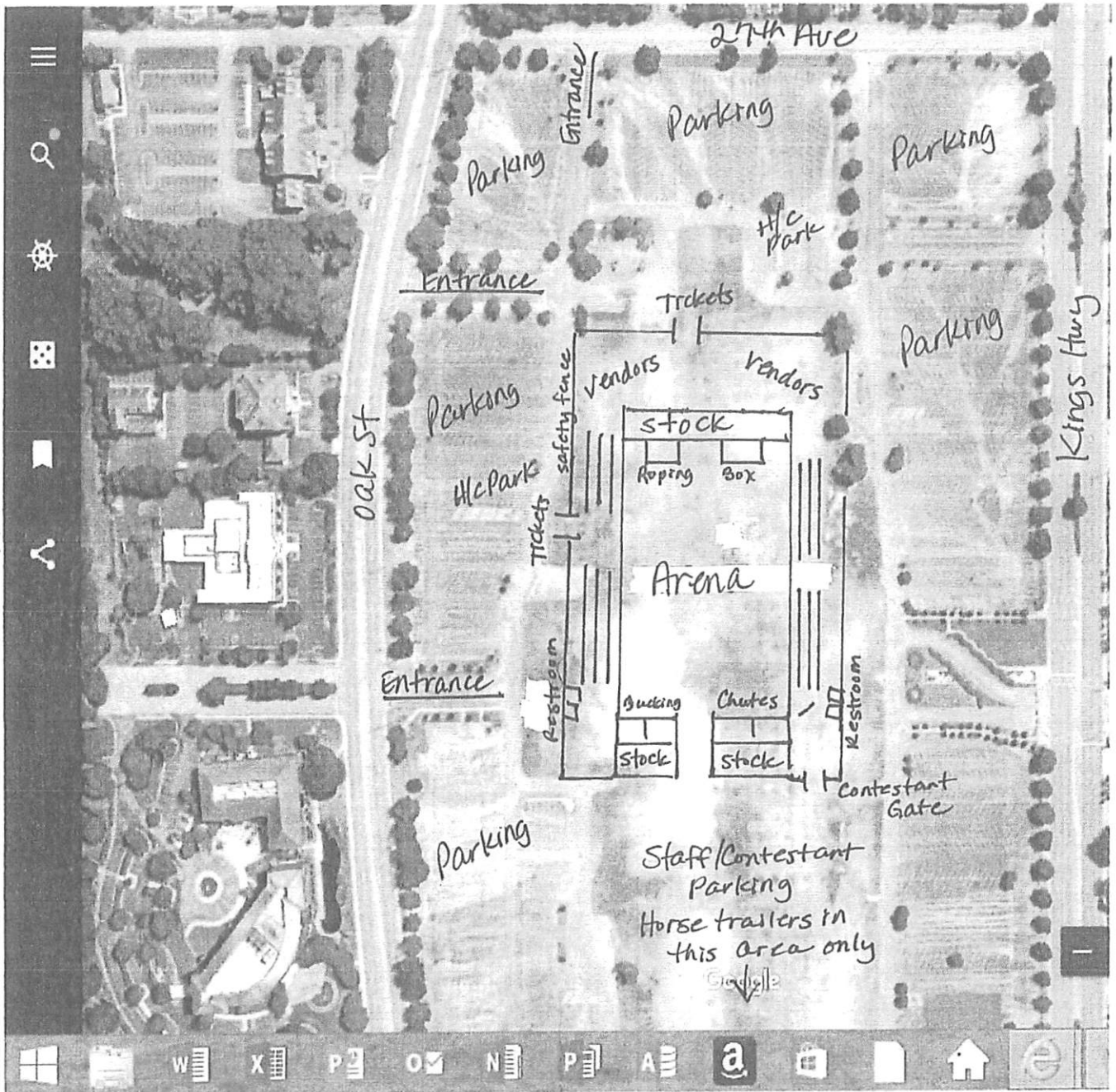
- 1) Tent permit from City Construction Services Department (843-918-1111).
- 2) Business licenses from City Business Office for all vendors (843-918-1151). (The business license form is also available on the City website.
- 3) Liquor license and/or beer/wine license from the State of South Carolina.
- 4) Street closure permits from SCDOT and/or the City of Myrtle Beach.

**REVIEW YOUR APPLICATION PRIOR TO SUBMITTAL !!**

Please fill out the application completely. All applications are considered new and "same as last year" is not an appropriate answer. A complete application includes the required site plan of the correct size and security plans described herein.

By my signature below, I certify that I have actual authority to make this application, and to bind the organization, if any, sponsoring the event, and that I, or the organization, will be financially responsible for any costs or fees that may be imposed for the Event.

Date Submitted: 1/22/18 Signature of Applicant: Patricia Huekey



Contingency:  
 Security/EMS  
 Insurance  
 2500 per day

## **Myrtle Beach Stampede Rodeo 2018**

### **Summary of Event**

This event features live western style rodeo action. It will be an eight event rodeo with rough stock, roping, barrel racing and bull riding along with vendors (food, drinks, novelties and possibly others). It will also feature "Cowboy Kenny's Steel Rodeo Tour" which is a free style motor cross show, during the intermission. Cowboy Kenny is featured in the Florida-Georgia Line video "This is How We Roll". The operational hours will be from 6:00 p.m. until approximately 12:00 a.m. The rodeo will be held on the old Myrtle Square Mall Site at Kings Highway and 27th Avenue. There will be an admission charge at the gate- \$15.00 for adults, \$10.00 for kids ages 5-10 and 4 and under are free.

### **Security**

Security for the rodeo will be provided by police officers from the Myrtle Beach Police Department, the applicant's staff and volunteers. The number of officers hired will be predetermined and they will assist with traffic control, crowd control and normal patrol duties on the rodeo grounds. Police officers will be wearing appropriate uniform to readily identify them to members of the public. The applicant's staff and volunteers will be available for enforcement of event policies as well as the protection of goods, merchandise, or other private property on the rodeo grounds during operational and non-operational hours. The applicant will secure portable lighting for the rodeo grounds. The outside perimeter will be secured by 4ft orange safety fence.

### **Traffic**

There will be no road closure necessary for this event. Traffic will enter and exit the grounds by way of 27<sup>th</sup> Ave and Oak St so as to not restrict the flow of traffic on Kings Hwy. At this time plans are to have at least one entrance on 27<sup>th</sup> Ave and two on Oak St, however more can be opened if necessary.

### **Alcohol**

The Myrtle Beach Stampede Rodeo will not be serving any alcohol, and spectators will not be permitted to bring any alcohol into the event. This will be a family friendly event.

### **EMS**

The rodeo association bylaws state that two emergency medical personnel must be on the grounds during the event as long as contestants are competing. The EMT service will be provided by the Myrtle Beach Fire Department.

### **Parking**

Event participants will be parking in the grassy area below where the arena is set up, which will be separate from spectator parking. Spectator parking will be in the marked spaces surrounding the grassy area with handicap available. There will be no offsite parking. All parking will be on the old mall site property only. It will be necessary for contestants to stay overnight since this will be a two day event, and everyone knows and understands that there will be no sewer services on site. No grey water dumping will be permitted anywhere on site. Most of the horse trailers are equipped to carry 3-4 horses



and have living quarters built in the front of the trailer. It functions the same as a fifth wheel type camper, just on a smaller scale. Some contestants will not stay on the property and secure rooms at a local motel instead.

#### **Sanitation - Water**

Trash receptacles and bulk containers will be provided by the Myrtle Beach Solid Waste Division. Plans at this time are to place two dumpsters in the "camping area" and two roll offs in the parking area on the Kings Hwy side so that a truck can access it easily to deliver and pick up or to exchange for an empty if needed. The applicant's staff will be responsible for the clean-up of trash during the event and dispose in container. After the event on Saturday, the applicant's staff will begin to tear down the arena and bleachers, scrape up all manure and hay with a tractor, and clean up any trash left. All the manure and hay will be disposed in one of the containers provided by Solid Waste. Dirt will not be brought in for the arena. The ground will be tilled up as it is. After breakdown the ground will be smoothed back down and the property will be inspected by applicant's staff to be free of trash. Portable toilets will be secured from a local company. There will be a need for water on site for the care of stock and the applicant will request a temporary meter from the Public Works Department.

#### **Signage**

A request will be made to place two 4 x 8 double sided signs to display the rodeo event. One being on Kings Hwy side and one on Oak St side. A request will also be made to display four 2 x 2 directional signs so that contestants and spectators will be able to determine where to enter the event.